

14th ANNUAL HOLIDAY STROLL AND SANTA PARADE

*This year brought to you by your Shawano BID through the SDBA and by
Shawano Country Store*

Food Vendors Wanted!!

This is a great opportunity for your group to earn a little extra money and help warm up those
Holiday Parade visitors with hot treats!

When?

Friday December 5 from 4:00 – 9:00 pm along Main Street
Saturday Dec 6 from 10:00AM to 1:00 PM at the Community Hall
You can do either or both days.

What are we looking for?

Food or drink to be sold or given away on Main Street. Hot food (chili, hot chocolate, etc) are
especially popular but things like nuts or sweets are also popular.

Where do we set up?

The 100 and 200 blocks of South Main are very popular the entire time, but I would encourage you
to also venture farther south on Main during the parade as there are a lot of people lining the streets
all the way to Elizabeth Street and very few if any vendors other years to keep them warm.
Please ask the business owners if you need electricity and be sure to request a spot so that not more
than one vendor is in front of each store.

What does it cost?

Nothing! But please give us your information asap so we can advertise for you.

Please join us for the 14th Annual Holiday Stroll. We will be having many activities on Friday and on
Saturday, including horse drawn wagon rides both days. Your efforts would make this an even
bigger and better event. This is our largest attended event of the year.

Please fill out the form below and return to Charlene at PO Box 104 or drop off to her attention at
City Hall. We would like to advertise for you before the event. You may also enter on line at
hookedonshawano.com

Organization _____

We are selling _____

We will be located at _____

Contact Person _____ phone _____